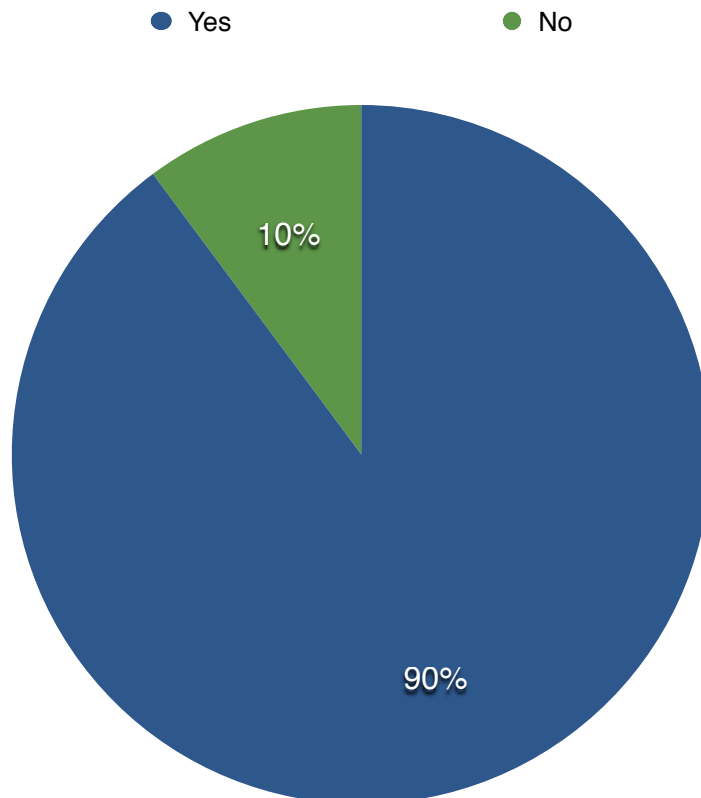


Survey: WordPress.org theme review

Question one: Have you had a theme reviewed by the Theme Review Team?

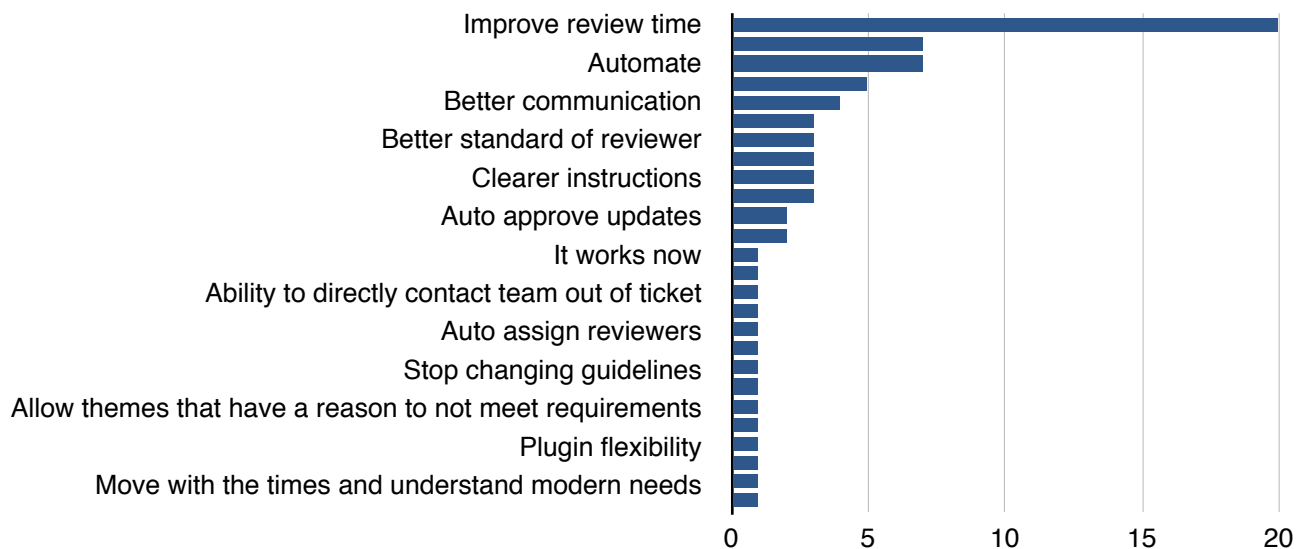


Yes	53
No	6

Comments:

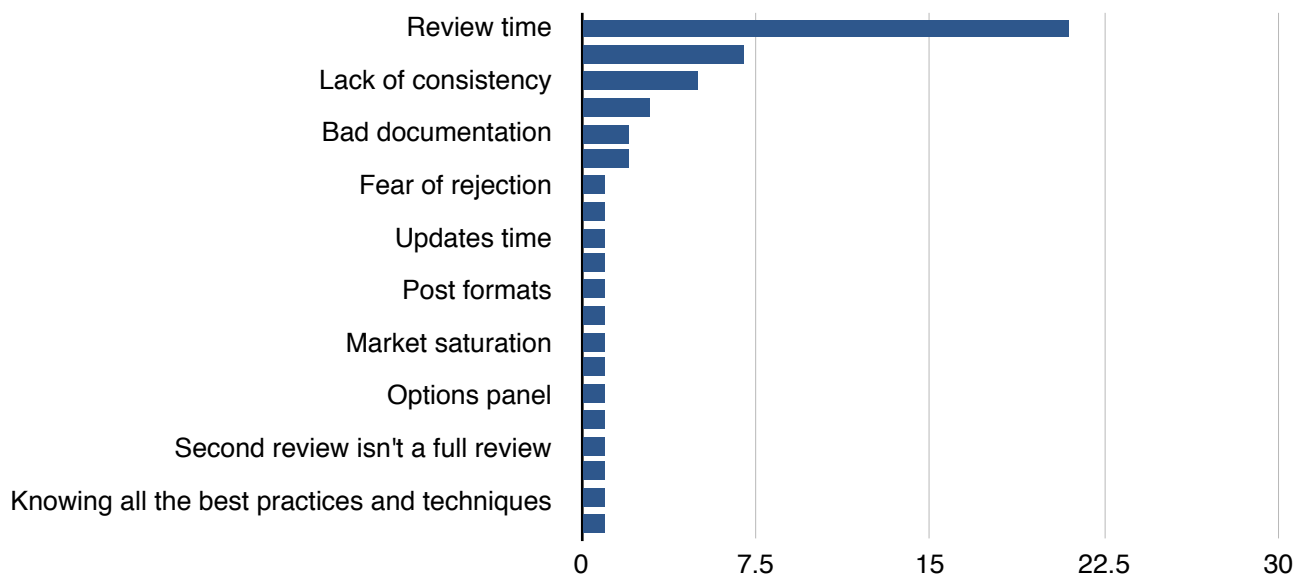
Still waiting for review	2
Working on first one	1
Not yet good enough	1
Themes not for wide enough audience	1
Rules and regulations too much	1

Question two: What can we start doing to make the theme review process better for you?



Improve review time	20
Be more consistent	7
Automate	7
Decrease rules	5
Better communication	4
Clearer documentation	3
Better standard of reviewer	3
Only do security check	3
Clearer instructions	3
Approve from queue based on point system	3
Auto approve updates	2
Remove need for review	2
It works now	1
More reviewers	1
Ability to directly contact team out of ticket	1
Provide code examples	1
Auto assign reviewers	1
Have simpler themes	1
Stop changing guidelines	1
Require design quality	1
Allow themes that have a reason to not meet requirements	1
Be respectful	1
Plugin flexibility	1
Education	1
Move with the times and understand modern needs	1
On review make theme live right away	1

Question three: What are the toughest obstacles to getting a your theme launched?



Review time	21
Requirements (limiting and restrictive)	7
Lack of consistency	5
No obstacles	3
Bad documentation	2
Getting rejected	2
Fear of rejection	1
Bad communication	1
Updates time	1
Customizer	1
Post formats	1
The disfunctional process	1
Market saturation	1
Don't know	1
Options panel	1
Laziness	1
Second review isn't a full review	1
Creating it	1
Knowing all the best practices and techniques	1
Attitude of reviewers	1