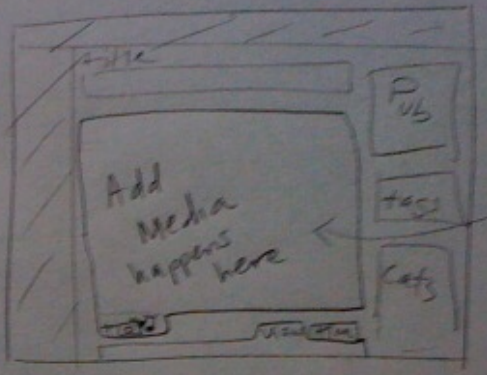
BASIC MODEL

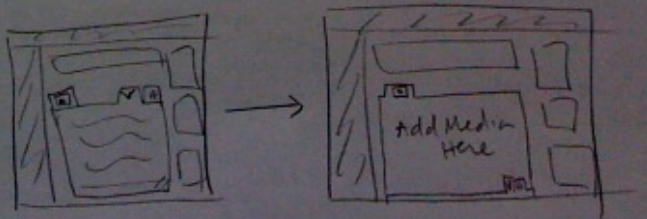
click on "Add Media" button



One larger button for Add Media/Embed instead of multiple small icons. 1st step will be file selection, + file type will determine which metadata fields to display.

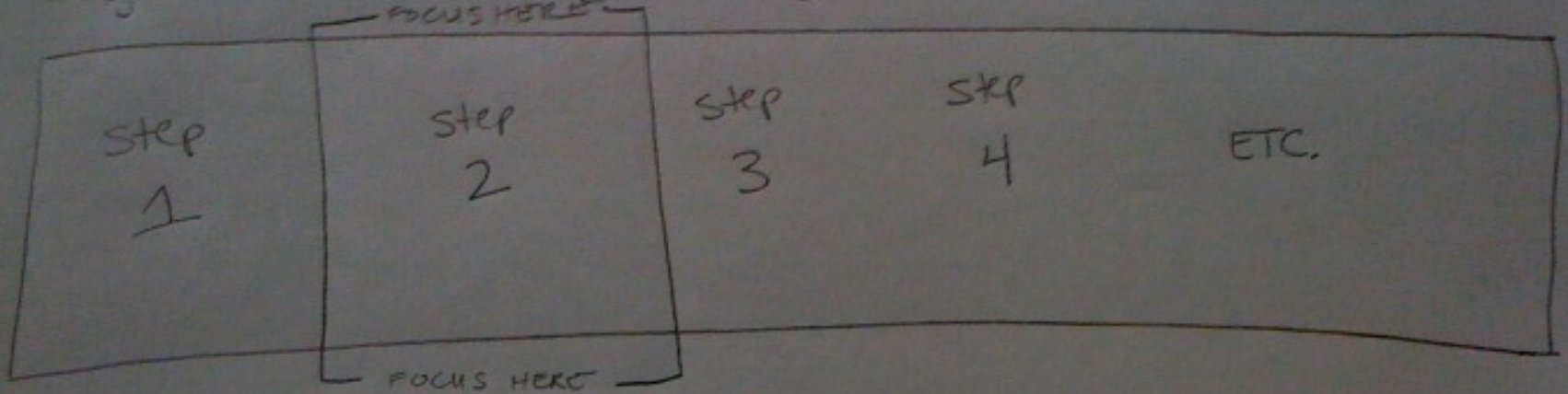
Clicking the button slides down a layer, + the 'add media' flow happens here instead of lightbox, so rest of screen remains editable during "crunching" (and allows ADD users to bounce around :)

Alternate option: use a tab instead of a button, but I don't like it as much.



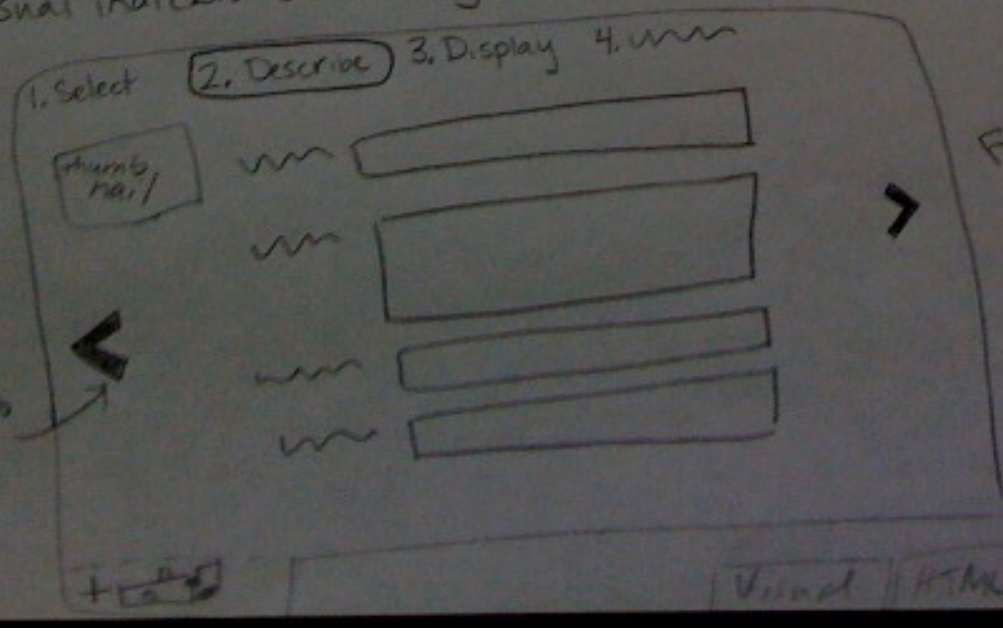
THE LAYER MODEL

Imagine a scroll of paper with a moving window of focus



In addition sliding open/closed with JS, layer moves side to side as well between steps.

Include a visual indicator of where you are in the flow to provide context:



↑ you can see you are on step 2 of 4

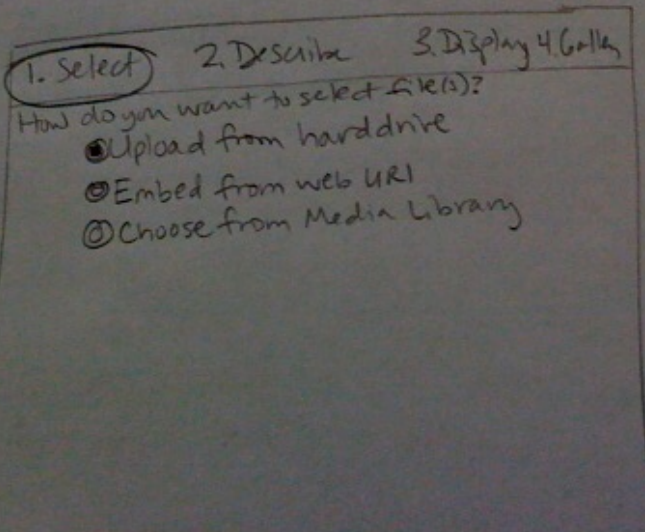
in this example, + step 2 is all adding metadata

Step 1: Select file

browse - select file from hard drive, embed from URL, or select from media library.

Read file type, + determine what fields will show on additional views in layer

If file is an image, all Image Editing on Step 1 view.

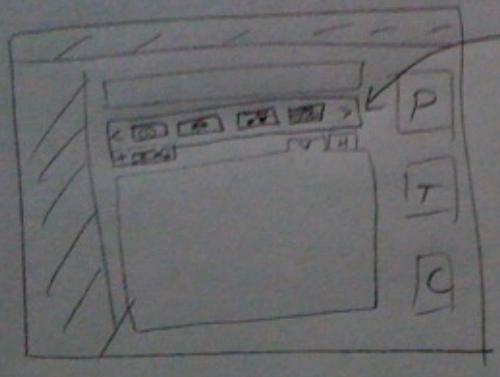


Radio buttons in step 1 instead of separate tabs, so it feels like the same process

text + fields slightly different for inserting into post vs. uploading straight to library.

4/4

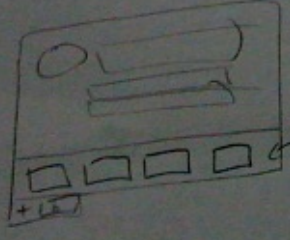
Filmstrips!

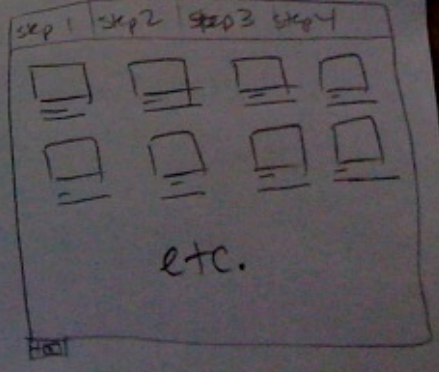


when media has been added + user has closed media layer, a gallery preview shows in carousel format.

If closed before uploads complete, display crunching or uploading 3 of 10 etc.

why does this make sense? Gallery is always visible, building as you go.



gallery builds in plain view, not hidden behind a tab.

clicking into gallery area gives access to reordering, etc