One larger button for Add Media/Embed instead of multiple small icons. 1st step will be file selection, file type will determine which metadata fields to display.

Clicking the button slides down a layer; the 'add media' flow happens here instead of lightbox, so rest of screen remains editable during 'crunching' (and allows ADD users to bounce around).

Alternate option: use a tab instead of a button, but I don't like it as much.
Imagine a scroll of paper with a moving window of focus.

**Step 1**

**Step 2**

**Step 3**

**Step 4**

ETC.

In addition, sliding open/closed with JS, layer moves side to side as well between steps. Include a visual indicator of where you are in the flow to provide context.

- 1. Select
- 2. Describe
- 3. Display
- 4. Submit

You can see you are on step 2 of 4 in this example, + step 2 is all adding metadata.
Step 1: Select file

Browse: Select file from hard drive, embed from URL, or select from media library.

Read file type, determine what fields will show on additional views in layer.

If file is an image, all Image Editing on Step 1 view.

1. Select
   2. Describe
   3. Display 4. Cells

   How do you want to select file(s)?
   - Upload from hard drive
   - Embed from web URL
   - Choose from media Library

Radio buttons in Step 1 instead of separate tabs, so it feels like the same process.

text+fields slightly different for inserting into post vs uploading straight to library.
Filmstrips!

When media has been added and user has closed media layer, a gallery preview shows in carousel format.

If closed before uploads complete, display crunching or uploading info etc.

Why does this make sense? Gallery is always visible, building as you go.

Gallery builds in plain view, not hidden behind tab.

Clicking into gallery area gives access to its records etc.

etc.