

What are the costs and benefits associated with global sponsorship?

	Gold	Silver	Bronze
Region A (North, Central, South America)	\$160,000	80,000	\$45,000
Region B (Europe, Africa, Asia)	\$125,000	70,000	\$40,000
Name, logo, and company description on all WordCamp websites in the region	X	X	X
Acknowledgment in one program-wide email to all WordPress chapter account meetups/user groups	X	X	X
Acknowledgment on sponsor page on WordCamp Central	X	X	X
Inclusion in the Thank You To Our Sponsors blog post on each WordCamp you sponsor	X	X	X
Monthly email with spreadsheet of WordCamps in planning and on the schedule	X	X	X
Include a discount or coupon code for your product or service in your company description, posted to all WordCamps in your region (subject to approval)	X	X	
Listing, if requested, on official handbook page with resources that meetup and WordCamp organizers can use for new user workshops, charity hackathons, etc.	X	X	
Inclusion on a “thank you global sponsors” sticker sheet (subject to approval) in the swag pack shipped to all WordCamps (pilot benefit)	X	X	
“Featured” acknowledgment on two meetup organizer newsletters per year (received by 1200+ WordPress community influencers every month)	X		
Table at WordCamps for meeting attendees if space is available*	X		
Acknowledgement in all WordCamp “ticket purchase successful” pages in your region	X		
Acknowledgement on the WordCamp Central home page (615k annual views)	X		
A number of swag items added to each WordCamp’s “swag table,” if available (subject to approval)	3	2	1
A number of free tickets to each WordCamp you sponsor, reserved for your company representatives**	4	2	